# BUILDING SITE SYNERGY

AMY M.MARTINO, AIA, CAASH, LEED-AP

410 916-9829 www.BuildingSiteSynergy.com

BUILDING SITE SYNERGY

## **EDUCATION:**

Pennsylvania State University University Park, PA 1982-1987 Bachelor of Architecture Structural and Environmental Systems Option Foreign Study- Italy University of Florence University of Rome

## **PROFESSIONAL Affiliations**

Registered Architect

Pennsylvania (1992) New Jersey Maryland Delaware

American Institute of Architects

National Association of Home Builders CAASH -Certified Active Adult Specialist in Housing

Best of 50+ Housing Awards-Chairman -2011 Vice Chair: 2009-2010

50+ Housing Council Board of Trustees- 2011-2012

Professional Women in Building Council

Multifamily Council

USGBC : U.S. Green Building Council

Urban Land Institute

## EXPERIENCE OVERVIEW

210 North Plum Street

Amy Martino, AIA CAASH LEED AP, Principal and Owner of **Building Site Synergy,LLC** has focused her 20+ year career on the master planning and design of high-density multi-family communities. Her substantial portfolio focuses on complex urban and suburban infill, redevelopment and waterfront communities and 50+ Lifestyle communities. Ms. Martino has designed and documented a range of housing types, from cluster housing at five dwelling units/acre (DU/Ac) through mid and high-rise products exceeding 100 DU/Ac. Ms. Martino excels at defining opportunities and constraints, creative solutions for challenging sites, building consensus and maximizing the potential for complex mixed use, active adult and market rate communities. Some of her clients for these intriguing projects include K.Hovnanian Homes, Manekin LLC, Slenker Communities, Centex Homes, and D.R. Horton.

Media. Pennsvlvania 19063

Amy is a graduate of Pennsylvania State University with a professional degree of Bachelor of Architecture with a Structural and Environmental Systems Option. She participated in the foreign study program at the Universita of Firenze and Universita of Roma, Italy.

Amy formed Building Site Synergy to concentrate her strengths: targeting building and site strategies, opportunities and solutions. Building Site Synergy focuses on Repositioning Building and Site Plan Design and approvals, Value-added Design and Green Sustainable strategies for Communities. The compatibility of **Building** and **Site** to achieve **Synergy**, working together to produce solutions which are greater than the sum of its parts are the guiding principles and mission for Clients.

Amy is a frequent presenter to national and regional forums and has been featured in many national articles and publications. She is very active in The National Association of Home Builders Professional Women in Building Council and 50+ housing Council and committees. She has been a judge for the national NAHB Best of 50+ Housing awards and has recently been given the honor to serve as the 2011-2012 Vice Chairman of the National Association of Home Builders 50+ Housing Awards.

### **National Awards**

National Association of Home Builders (NAHB) Best of 50+ Housing

2006	Platinum Winner Best Planned Large Active Adult Community-		
	Central Parke at Victoria Falls	Laurel, MD	
2005	Platinum Winner Best Planned Large Active Adult Commu	nity "On the Boards"	
	Central Parke at Victoria Falls	Laurel, MD	
2004	Platinum Winner – Active Adult Community Center– Midsize		
	The Parke at Ocean Pines, MD	Ocean Pines, MD	
2004	Platinum Winner – Active Adult Community – Midsize		
	The Parke at Ocean Pines, MD	Ocean Pines, MD	
The "Nationals"			
2005	The Nationals Sales and Marketing Council Regional -Best Attached Product		
	Dunes at Shoal Harbor	Middletown, NJ	
2005	The Nationals Sales and Marketing Council Silver-Best Attached Community Urba		
	Drovers Point	lersey City, NI	



# **Project Experience**

During her over twenty years experience, Amy has purposely diversified her project experience to provide the best service to her Clients. She has been involved in all aspects of projects ranging from conceptual site planning and site approvals, programming and market analysis, civil coordination, conceptual and refined building design, design development and construction documentation, detailing, specifications, and construction administration. The projects have ranged from almost every type of multifamily residential projects including apartments, assisted and independent living, active adult communities, affordable housing, brownfield redevelopments, luxury condominiums, waterfront and view buildings, low rises and mid-rises to clubhouses and commercial and mixed use projects including tenant fit outs, parking garages and a train station. Structural systems include wood frame construction, concrete plank, poured in place concrete, steel, and a variety of different composite structural systems. She prides herself in innovative design solutions while meeting a Clients' budget, marketing and programming requirements. BUILDING SITE SYNERGY

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Paintworks Crossing at Silver Lake



The Pavilion at Doylestown



Woodbury Heights



LOFT BUILDING SECTIONS



# CLIENTS & PROJECTS:

# Fair Valley

DESIGNED TO BE A HUD 221 (d) (4) PROJECT

York, PA

Multi-Properties, Inc.

Rental Apartment Community-Planning & Conceptual Design in conjunction with MRA Architectural Services, Inc.

245 unit 3 and 4 story Rental Community in two phases with extreme site topography. The site plan and buildings were designed to minimize the impact of grading.



# Paintworks Crossing at Silver Lake

Gibbsboro, NJ George M. Diemer Planning & Conceptual Design: ReUse of an Lakefront Existing manufacturing site and building Two-story Medical Office Building & Two pad sites: Bank and Waterfront restaurant.

#### The Pavilion at Doylestown Doylestown, PA York & Swamp Associates Conceptual Site Planning & Design

124 Townhomes, 2 Pad Sites & Village Retail (27,000 s.f. Retail total) ReZoning of an Industrial Zoned Site

# Woodbury Heights

Woodbury Heights,NJ

**Heights Development** 

# DESIGNED TO BE A HUD 221 (d) (4) PROJECT

### Rental Garden Apartments -

134 Market rate rental community which required "repositioning" from an age restricted active adult community with 3 and 4 stories elevator serviced corridor buildings to innovative garden walkup buildings with varying floor plans, some with integral garages and multiple levels.



Fitness clubhouse A 3,540 square foot Fitness Club & Leasing Center



### Mt. Laurel Affordable Townhomes Site

34 Affordable Townhomes designed to meet the affordable component of the market rate site

#### RiverFront Philadelphia, PA DESIGNED TO BE A HUD 221 (d) (4) PROJECT

First Philadelphia Holdings Company

Waterfront Community of 750 homes consisting of three (3) phases including Rental Garden Apartments & Clubhouse, Waterfront Condominiums and a Phase 3 Tower or Assisted Living.

Conceptual Master Plan Site Studies & ReDevelopment Plan: RePositioned approved Site Plan

Phase 1: 350 Rental Apartments & Clubhouse including Modular Construction

Riverfront

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## OTHER CLIENTS & PROJECTS

As Senior Associate at **Hord Coplan Macht** in Baltimore, Maryland for over three years, Amy was the team leader and designer for a variety of Multi-family communities and developers, some include the following Clients and projects.

	K. Hovnanian Homes		
	Monarch	Red Bank, NJ	Luxury Waterfront Condominiums- 4 stories over 2 levels parking
	Four Seasons at Princeton	Princeton, NJ	Active Adult Community- Podium 3 stories over parking
5	Four Seasons at Tewkesbury	Tewkesbury, NJ	Active Adult Community Design- Townhomes & Twins
	Beach Front South	Long Branch, NJ	Waterfront Redevelopment of 244 Luxury condominiums
	Imperial Walk	West New York,NJ	Waterfront Redevelopment -Value Engineering Design of 4 parcels
	Strand Theatre Site	Wildwood, NJ	Waterfront View Condominiums- Concept Design
	Toms River Marina	Toms River, NJ	Waterfront View Community Park/ Restaurant - Concept Design
	Somerville	Somerville, NJ	Traditional Neighborhood Development Stacked Townhomes
	Asbury Place	Asbury Park, NJ	Riverfront Redevelopment Multifamily Buildings
	Monmouth and Pearl	Red Bank, NJ	Stacked Townhome Design
	Shrewsbury Manor	Shrewsbury, NJ	Court Manor Building Concept Design
-	Willow Valley Retirement		
1	Willow Valley – Herr Parcel	Willow Street, PA	Active Adult Community-Multifamily & Clubhouse inf CCRC Parcel
	Katz Builders and Developers	5	
-	Reserve at Wolf Bay	Elberta, AL	Work Force Housing Community, Multifamily Buildings & Clubhouse
ĩ	East Coventry	Pottstown, PA	Active Adult Community Concept Plan
ľ	Chateau Builders Communitie	es	
	Bulle Rocke	Havre de Grace MD	Active Adult Single Family Home Design
	Miller & Smith		
	Olney Redevelopment	Olney, MD	Redevelopment Residential & Office Site Studies
	Manekin, LLC		
	Westminster Redevelopment	Westminster, MD	Redevelopment Mixed Use RFP
	Bulle Rock Multifamily	Havre de Grace, MD	Golf View Multifamily Building Conceptual Design
	Avalon Beach, LLC		
	Avalon Beach	Lorain, OH	Waterfront View Community 12 plex and 14 plex buildings
	Appletree Homes		
	Swan Cove	Kent Narrows, MD	Age targeted Waterfront View Triplex
	Owings Mills Mixed Use	Owings Mills, MD	Conceptual Building study

As Senior Associate for over seven years at the **Martin Architectural Group** in Philadelphia, Pennsylvania, Amy was involved in a plethora of projects from conceptual planning and Site plan approvals to Design, Construction Documentation and Construction Administration including two projects through construction and HUD approvals which were **HUD 221 (d) (4) Projects through** 

**the HUD Buffalo office.** Her involvement included jurisdictional approvals and testimony, programming, conceptual and refined design, project management, specifications and construction administration

f	Paramount Homes North Beach	Asbury Park, NJ	Waterfront Redevelopment-Hi-rise "wrapper building" with two (2) levels of parking
and the second	Bierworth Riedman		
1	Hickory Grove	Horseheads, NY	Apartment Rentals- HUD 221 (d) (4) PROJECT
	Hammocks at Southern Hills	Fairport, NY	Apartment Rentals- HUD 221 (d) (4) PROJECT
	K. Hovnanian Companies		
	Dunes at Shoal Harbor	Middletown, NJ	Waterfront Condominiums (Clubhouse, Triplex Attached & 8-plex)
	Four Seasons at Chester Four Seasons at Great Notch Sunset Bay Marina Droyers Point Alexander Street Redevelopment Claremont Redevelopment	Chester, NJ Clifton/ West Paterson, NJ Somers Point, NJ Jersey City, NJ Yonkers, NY Jersey City, NJ	Active Adult Twin Community Active Adult Multifamily Community (6 plex & Court Homes) Waterfront Interlocking Condominiums (4 Plex attached) Redevelopment Back to Back Townhomes Waterfront Redevelopment Concept Master Plan RFP – Traditional Neighborhood Development
	D.R. Horton (SGS Communities)		
	Grande at Rancocas Creek Grande at Kings Woods	Delran, NJ West Deptford, NJ	Garden Flathome Condominiums Garden Flathome Condominiums/ Mt. Laurel Rentals
	Oak Hill Development (Cente Villages at Chapel Hill (Oak Hill)	x Homes) Middletown, NJ	Court Townhome and Flathome Buildings
	Slenker Land Corporation Central Parke at Ocean Pines Central Parke at Victoria Falls	Ocean Pines, MD Laurel, MD	Clubhouse, Mail Pavilion and Amenities Clubhouse, Mail Pavilion and Amenities
	Sturbridge Homes Waugh Chapel Condominiums	Crofton, MD	Active Adult Condominiums – 4 story Podium over parking level
	Katz Builders and Developers Lamplighter Village Lamplighter Village II	5 Warrington, PA Warrington, PA	Active Adult Court Townhomes & Clubhouse Active Adult Court Single Family Homes
*	Crystal Springs Crystal Springs Main Street	Hardyston, NJ	Village Commercial and Active Adult Condominiums Concept Site plan





Reserve at Wolf Bay

SYNERGY



Avalon Beach



Four Seasons at Tewksbury



Beachfront South Redevelopment



Swan Cove



Hilldale



Dunes at Shoal Harbor

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#### Landings at Manahawkin

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Grande at Kings Woods



Lamplighter Village



Central Parke at Ocean Pines



North Beach



Central Parke at Victoria Falls



Four Seasons at Promenade

#### Carematrix

Assisted /Independent Living Assisted /Independent Living Assisted /Independent Living

Matzel & Mumford Upsala Redevelopment Beachfront North Rahway Redevelopment Altamonte Springs, FL Plantation, FL Upper Providence, PA Chancellor Park Team member Chancellor Park Project Manager Site and Building Approvals Chancellor Park Construction Administration

elopment East Orange, NJ rth Long Branch, NJ velopment Rahway, NJ Redevelopment site plan alternatives awarded Conceptual Site planning and Building Concepts Transit Oriented Village Building RFP

OTHER CLIENT & PROJECTS

As Associate Partner and Project Manager at **Mike Rosen and Associates, Salkin Group and Dan Peter Kopple & Associates** in Philadelphia, Pennsylvania, Ms. Martino was involved in many diverse projects and concentrated on her construction management and construction documentation development. She also began her extensive site planning approval experience with conceptual site planning and design at Salkin Group and at Mike Rosen & Associates with Feinberg McBurney as they developed commercial pad sites throughout New Jersey. Some of these diverse projects and long term Clients include the following.

Feinberg & McBurney/ Rite Aid Corporation Rite Aid Sites (12) Various Sites, NJ

Rite Aid Sites (12)	Various Sites, NJ	Planning and Zoning approvals/ Township Meetings/ Construction
K. Hovnanian Companies Master products	Corporate Use	Townhomes & Single Family Product Lines (20'/ 24'/ 35'/ 45'/ 55' & 65')
DKM Properties Cherry Valley Country Club	Princeton, NJ	Single family models
Hankin Group Clocktower Woods	West Chester, PA	Single family models
Woodridge Homes Singles Community	Lake County, FL	Single family models
Amtrak 30 <sup>th</sup> Street Station Rehabilit	ation Philadelphia, PA	Corporate offices, South Commercial Concourse and Service Areas
Philadelphia Parking Authori Philadelphia International Airport		Parking Garage A-B
Millcreek School District	Erie, PA	Clerk Of the Works & Biology Lab Renovations

# SPEAKING ENGAGEMENTS AND SEMINARS

National Association of Home Builders (NAHB)

-	International Builders Show			
100	2011	Meet the 50+ Housing Experts: Repositioning Your 50+ Community		
_	2010	Meet the Experts: Repositioning Your 50+ Community for the Future		
	2009	How to Get Started in Active Adult Housing: Part 4- Product/ Home Design		
	2008	How to Get Started in Active Adult Housing: Part 4- Product/ Home Design		
	2007	Meet the Experts- Multifamily Design		
<b>6</b>	2006	Active Adult Design Trends – Community Design and Exterior Architecture		
50+ Housing Symposium		um		
	2009	Revolutionary Community Amenity Designs: What does the Future Hold?		
	2009	The Competition: Build a Better Community		
	2008	Extreme Design: Community Edition– The Ultimate 50+ Community Challenge		
	2006	Operation 2016: Community Vision – Planning for Baby Boomers and Beyond		
	2006	Meet the Experts- Multifamily Design		
	2005	Design Trends Part 1: Community Design & Exterior Architecture		
	2004	Multifamily Zoning: The New Freedom to Create Tomorrow's Senior Housing		
	PA Housing & Land Developmen			
1	2011	Universal Design: Meeting The Demands of the Baby Boomer Generation		
	Multi-Housing World Convention			
	2007	The Redevelopment Rage: Creating Successful Infill Communities		
	2005	Multifamily Parking Creative Solutions		
	New Jersey National Association of Home Builders			
1	Atlantic Builders Con			
	2007	What's New in Active Adult Design		
	Hord Coplan Macht: Educationa			
	2007	Planning 101: An Architect's Perspective		
	2008 RGS Associates: Educational Sem	Design: Building Multifamily (Five Sessions)		
	2005 2005	The Character of Place: Community Planning and Architectural Design It All Starts Here: Feasibility, Site Selection and Your Target Market		
	2005	It All starts here. Leasining, site selection and four farget market		